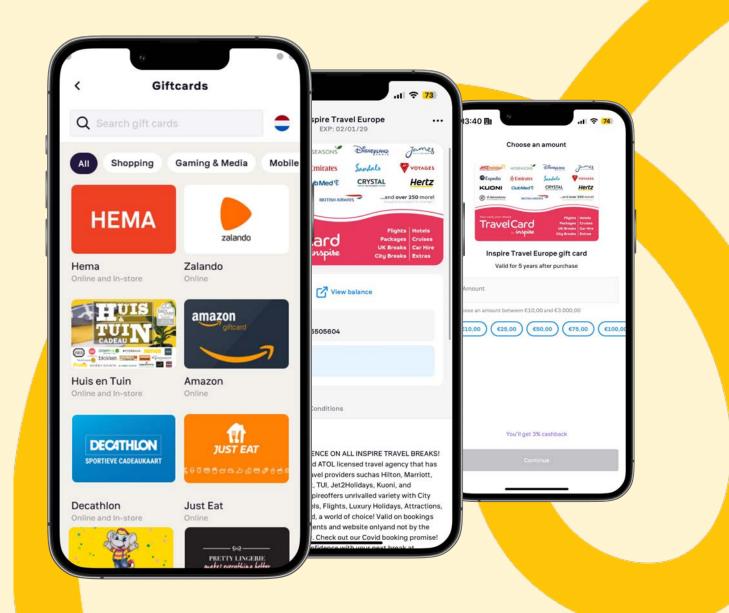
# Woolsocks

The Money app & Reusable giftcard



# Our Background & Expertise

Woolsocks is the new creation of DeGiro's founders





## The Woolsocks group





+250 employees of which 25 nationalities



Offices in Switzerland, Spain, Netherlands



Launched in 2022



#### Woolsocks<sup>™</sup> is available in

- Belgium
- 🧦 Germany
- 🧦 Spain
- France
- the Netherlands
- 🤳 Italy
- 🧦 Ireland

Expansion planned for 2024

## Woolsocks: for all Europeans

**O** Live in 7 countries.





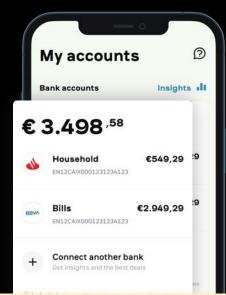
# Woolsocks

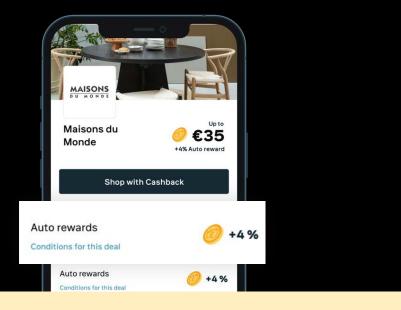
We optimize your money So you can enjoy life





## **Benefits for Woolsocks members**







#### Be in control

- All banks in one overview
- Spending and income insights
- Overview of all your subscriptions

#### Spend smarter

- Personalized deal suggestions
- Automatic rewards when shopping
- Online deals and deals Nearby
- Save for gift cards
- 🧦 Instant payouts

#### & More benefits

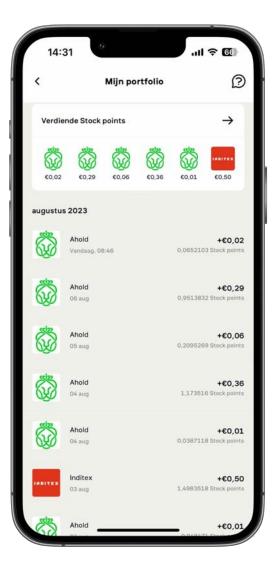
- Open saving accounts
- Loyalty stocks & investments
- Donate rewards to fundraisers
- 🧦 Q1: banking

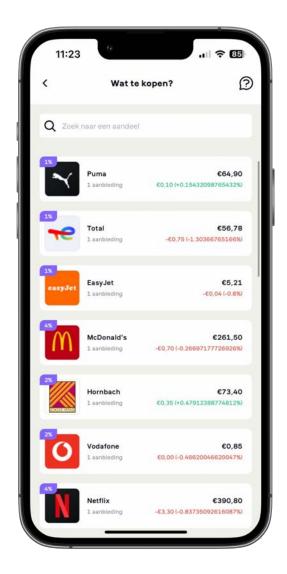




# **December 2024: Stock Points**

|                      | My Por                        | tfolio 🕜              |
|----------------------|-------------------------------|-----------------------|
|                      | Overall                       |                       |
|                      | €11                           |                       |
|                      | ₩ €0,15                       | Loyalty-stocks ()     |
| €0,00<br>no data yet |                               | €3,70<br>Profit €0,15 |
| y Portfoli           | o 2 Transac                   | tions                 |
| 3% Heineken          |                               |                       |
| *HEINEKEN            | 2 Shares<br>123 Loyalty point | €100,50<br>s €2,34    |
| 2%                   | Unilever                      |                       |
| Unilever             | 2 Shares<br>123 Loyalty point | €100,50<br>s €2,34    |
| )                    | /ou've reached th             |                       |





| 11:26                      | 9                                    | .ill 🗢 85            |
|----------------------------|--------------------------------------|----------------------|
| <                          | Ahold                                | $\bigcirc$           |
| 630 E30                    | ndelenprijs<br>9,71<br>9,48 (-1,54%) |                      |
| ~                          | ~                                    | ~                    |
|                            |                                      | $\backslash \Lambda$ |
| 13:30                      |                                      | 10:30                |
| 10                         | 1W 1M 6M                             | 14                   |
|                            | × 2                                  |                      |
|                            |                                      |                      |
| Je hebt 4,38760<br>€1,35   | 001 Stack points<br>€0,01            |                      |
| €1,35                      |                                      |                      |
| €1,35                      | €0,01                                |                      |
| €1,35                      | €0,01                                |                      |
| €1,35                      | €0,01                                |                      |
| €1,35 -                    | €0,01                                | open?                |
| €1,35 -<br>Stock point dea | €0,01<br>Is Voorwaarden Over         |                      |







# The gift card for infinite giving

A reusable gift card with free spendable credit at one of thousands of redemption points.

- A real physical package to unwrap
- Personalised wrap
- The recipient chooses his own gift
- Sustainable bamboo
- Can be passed on as a gift after use





# With thousands of redemption options, there is an option for everyone



**Step 1.** You determine the amount

**Step 2.** Woolsocks delivers the gift card box as desired

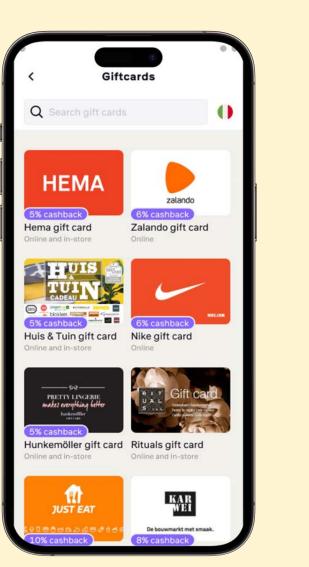
**Step 3.** The recipient chooses a digital giftcard to spend immediately

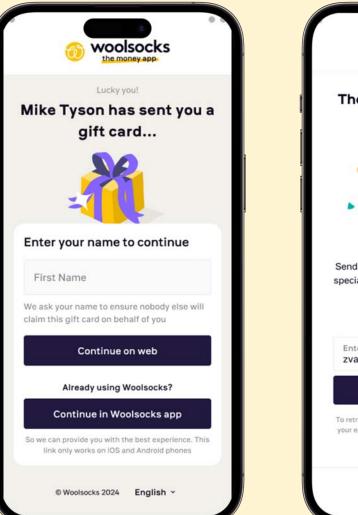


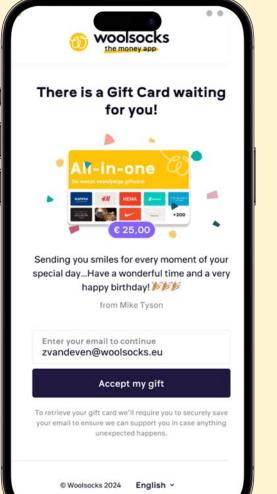
**Step 4.** You charge the box, create a new gift and pass it on

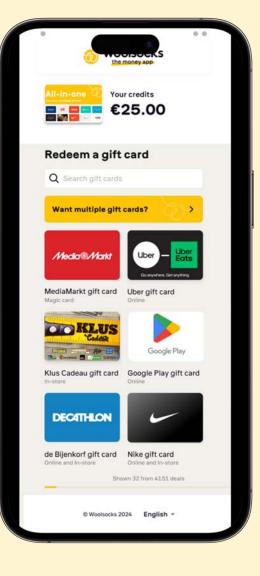
### Woolsocks All-in-one - digital user flow



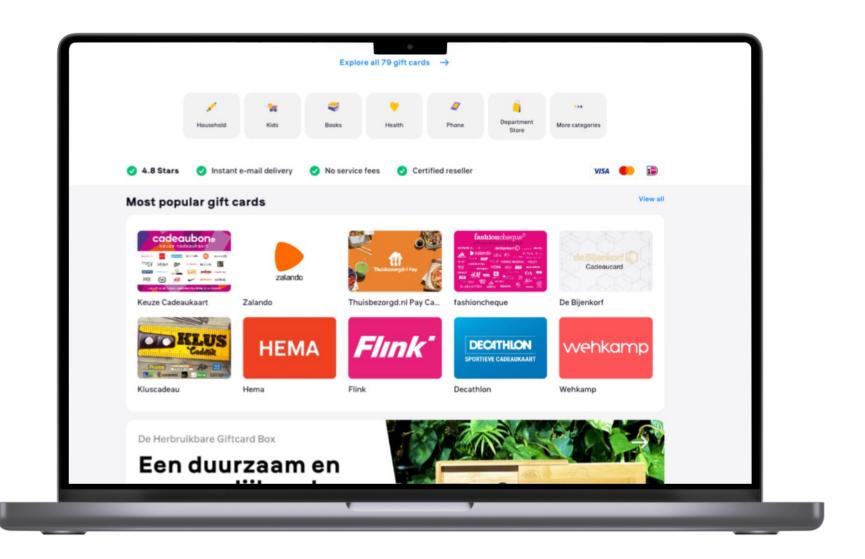








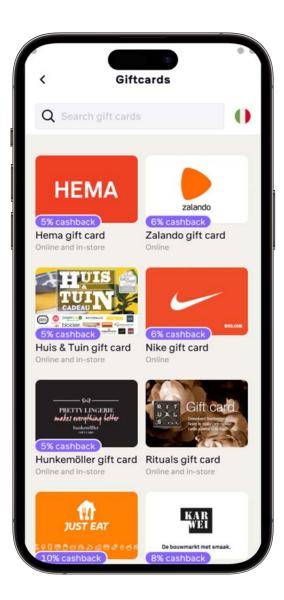
## Self Service: Woolsocks web





## Self Service: Woolsocks app

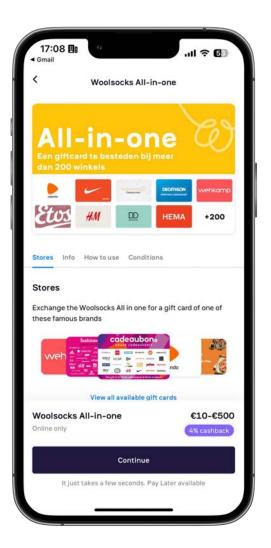


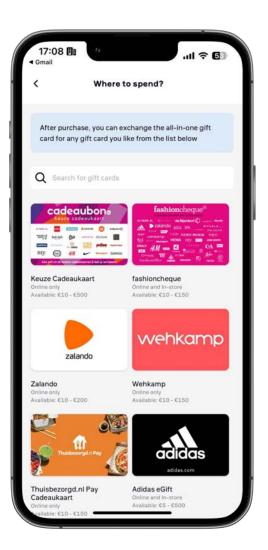




### **Multivoucher**









# **Cash out to Google giftcards**

Woolsocks users save at over 30K local merchants, FMCG brands, retailers and webshops.

**Q1 2024**: next to the regular bank transfer our digital savings can be converted to giftcards. Google giftcard could be included.

